

**Summer 2018**

**Stage 2b: Planning**

- Finalize business plan
- Launch Capital Campaign
- Hire General manager
- Secure external funding
- Secure store location

*800-1000 members*

**Fall 2018**

**Stage 3: Implementation**

- Finalize plan for store design
- Finalize budget
- Order and install equipment and inventory
- Hire and train staff
- Plan opening celebration!

*1000 + members*



*Your community grown  
grocery store*

**We are here!**

**Winter 2016**

**Stage 2a: Feasibility**

- ✓ Conduct market analysis
- In progress!!!* Explore site options
- In progress!!!* Set up member-owner loan plan
- In progress!!!* Develop capital loan plan and business plan

*500-800 members*

**Fall 2014**

**Stage 1: Organizing**

- ✓ Hold general meetings to gauge interest
- ✓ Form interim Board of Directors and finalize bylaws, and incorporate
- ✓ Start member-ownership drive

*0-500 members*